

# kiva

Crowdfunded business loans, great for startups. More than just a loan, an opportunity to build community.

- \$1,000 \$15,000 Loans
- 0% interest loans
- 0 fees
- No credit score requirements
- 12 36 month terms
- Gain exposure to 2 million potential customers and champions for your business
- Connect with lenders looking at make a positive impact by supporting small businesses

Submit a loan application. Strong applications have:

- 1. Clear personal and business story
- 2. High-quality photo
- 3. Strong online presence
- 4. Registered Business
- 5. Business Bank Account



# Step 2 - Private Fundraising

# (1-15 days)

 Gather 5-20 friends to lend as little as \$25 to your campaign to prove your own community trusts you prior to borrowing from the Kiva lending community



# **Step 3 - Public Fundraising Period**

## (1-30 days)

 Your campaign is live on Kiva's platform and visible to 2 million lenders from the global Kiva community



### Step 4 - Repayment

Funds disbursed via PayPal within 5-7 days of fully funding

- The first repayment is due 30 days after disbursal
- Regular monthly repayments thereafter; set up auto-pay!



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Scan QR code to learn more

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